

BRODERICK L. MCBRIDE

EXECUTIVE LEADER | COMMUNITY PROGRAMS

P: 901.590.6918 | E: Info@BroderickMcBride.com | Atlanta, GA

LABWC Candidate Website: <https://labwc.broderickmcbride.com>

OVERVIEW

Community-rooted executive leader with 10+ years of experience building programs, partnerships, leadership pipelines, and resource systems that help underserved individuals and families access stability, opportunity, and dignity. Oversees community-facing teams, stewards multimillion-dollar budgets, develops leaders, cultivates cross-sector partnerships, and translates urgent community needs into organized, accountable systems of action.

SELECTED IMPACT

- Provided executive oversight for 10 staff members, 3 interns, and 90+ volunteers across community-facing programs, including 7 direct reports responsible for program execution and resource delivery.
 - Directed community response systems that move urgent needs from intake to research, resource approval, and coordinated next steps.
 - Governed a \$1.2M annual community support budget benefiting 200+ individuals and families through resource allocation, documentation standards, and final approval authority.
 - Advanced youth and young adult opportunity pathways serving 500+ students through scholarships, internships, leadership development, and community programs.
 - Cultivated and managed 20+ sponsors and community partners to expand program reach, resource access, and long-term sustainability.
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EDUCATION

EMORY UNIVERSITY, CANDLER SCHOOL OF THEOLOGY

Master of Divinity (Concentration: Pastoral Care and Christian Ethics), Awarded May 2015

MOREHOUSE COLLEGE

Bachelor of Arts in Psychology (Minor: Biology), Awarded May 2012

EXPERIENCE

NEW BIRTH MISSIONARY BAPTIST CHURCH | LITHONIA, GA

Feb. 2025 - Present

Administrative Executive Director, Ministries and Outreach Division

Provide executive leadership for four community-facing departments (care, family support, outreach, and missions) serving a predominantly Black congregation and surrounding community.

- Mobilize resources across employment, housing, rental assistance, utilities, and case navigation by overseeing the team responsible for matching urgent needs with practical solutions.
- Stabilized a high-trust community support function during a complex leadership transition by clarifying decision rights, strengthening documentation practices, and restoring confidence in the resource approval process.
- Authorize final community resource approvals by evaluating needs, staff recommendations, available funding, and alignment with organizational guidelines.
- Integrate four departments under shared priorities, service standards, and accountability rhythms to increase consistency across community-facing work.
- Advise executive leadership on community needs, funding priorities, partnership strategy, and resource stewardship during organizational planning and response efforts.

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Executive Director - Youth & Young Adults

Dec. 2022 - Feb. 2025

Directed education, leadership development, and opportunity-building programs for Black youth and young adults, with emphasis on first-generation and low-to-moderate-income communities.

- Expanded access to opportunity for 500+ students through scholarships, internships, summer programs, mentorship, and leadership development initiatives.
- Developed staff, interns, and volunteers to execute programs with consistency, accountability, and participant-centered care.
- Designed workforce-adjacent pathways that connected students to exposure, mentorship, practical development, and community engagement.

MCBRIDE-ADAMS ENTERPRISES LLC | SOUTH FULTON, GA

Oct. 2017 - Present

Founder & Community Programs Consultant

Advise nonprofit, community service, and faith-based leaders on program design, leadership development, community education, and organizational response strategies for underserved communities.

- Trained 300+ leaders from community service nonprofits and churches in de-escalation, redirection, referral pathways, and high-pressure community response.
- Designed community program frameworks that strengthened education, engagement, referral pathways, and organizational readiness.
- Consulted with leaders serving minority and underserved populations on strategy execution, stakeholder engagement, and implementation planning.

INTERFAITH POWER AND LIGHT | REMOTE

Nov. 2022 - Jan. 2025

Programs Manager

- Orchestrated stakeholder engagement, resource mobilization, and program delivery for national climate justice initiatives.
- Produced research-informed digital content that translated complex public issues into accessible education and action.
- Coordinated partners, campaign priorities, and public-facing engagement across a remote, multi-stakeholder environment.

TRANSFORMATION CHURCH | TULSA, OK

Aug. 2021 – Nov. 2022

Executive Director, Community Support & Program Operations

Established a large-scale community support ecosystem involving resource allocation, crisis response, referral systems, partnership coordination, and policies.

- Administered a \$7.8M humanitarian/community-impact budget by aligning funding with urgent needs, program priorities, compliance practices, and accountability standards.
- Consolidated financial assistance, mental health resources, domestic violence support, crisis response, and referral coordination into one integrated service model.
- Institutionalized follow-up, transition planning, and referral pathways that helped individuals and families move from immediate crisis toward longer-term stability.